Certificate in Digital Health Communication

Scholarship Guidelines

The Certificate in Digital Health Communication Program encourages applications from students who are working with an underserved population or for a state or local health agency. The certificate program, which launched in July 2014, gives graduates the skills for creating effective health communication messaging and campaigns using digital media, including the web, social media, and mobile technologies. Given the current explosion of digital communication, the certificate program provides a tailored skill set that can be used across organizations of all types and sizes.

Application Process

The attached application form and supporting documentation must be completed and submitted to the address noted at the end of the form. Please note that the scholarship application process is managed by the Office of Public Health and Professional Degree Programs and not the School of Medicine’s Financial Aid Office.

There is a limited amount of scholarship funds available, therefore, it is very important that you follow the instructions carefully and meet the deadline noted on the website: http://publichealth.tufts.edu/Academics/HCOM-Program/Certificate/Tuition.

Eligibility Requirements:

1. New student enrolling in the Certificate in Digital Health Communication Program.
2. Employment at a state or local health agency, or with an underrepresented population.
3. Tuition reimbursement not available through an employer.
4. A commitment to improving an existing digital presence or developing one.
5. Demonstration of financial need.
6. U.S. citizen or permanent resident.

Application Materials:

1. Scholarship Application
2. Personal Statement: Write a one page statement describing how you plan to apply digital health communication to public health; how the certificate will further the population you serve or that your organization serves; and how it will further your career.
4. A letter from your employer noting that tuition reimbursement is not available.
Certificate in Digital Health Communication
Scholarship Application

Name: ____________________________________________________________
Address: _________________________________________________________
Telephone: ________________________________
Email: ____________________________________________________________
Current Position: __________________________________________________
Employer: _________________________________________________________

Education

Highest Degree Obtained:_________________________ Major:_________________________
College/University:_____________________________________________________

Financial Information

Annual Income ______________________________
Number of members in household______________________________

Signature:_________________________________________ Date:______________

Return application and supporting documents to:

Email: diane.hennan@tufts.edu
Mail: Public Health & Professional Degree Programs
      Tufts University School of Medicine
      136 Harrison Avenue, M&V Suite 142
      Boston, MA 02111